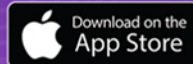


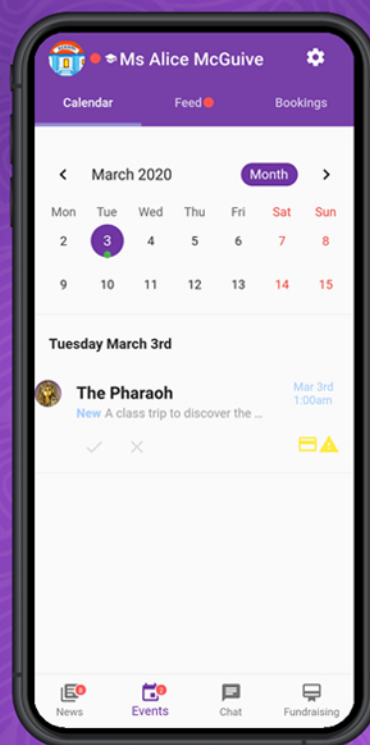
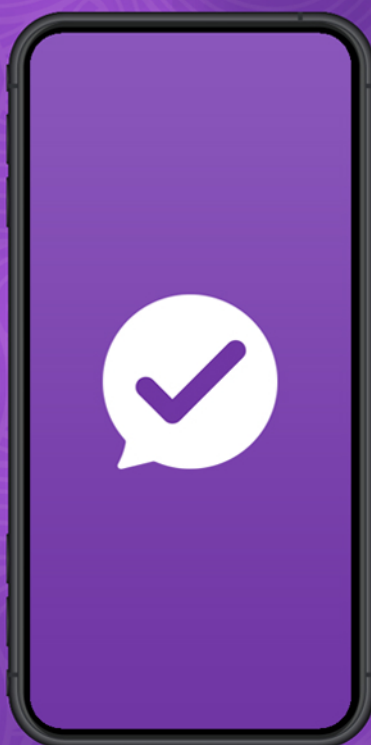
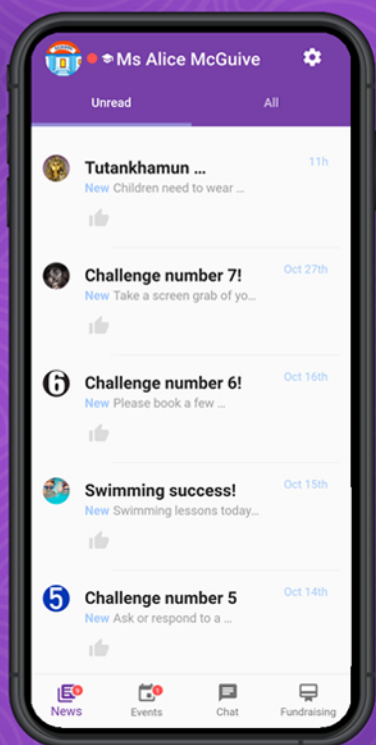
LIFE NINJA

Education Apps for the Digital Generation



MESSAGE NINJA IS THE FREE ADVANCED SCHOOL COMMUNICATIONS APP POWERED BY THE LIFE NINJA PLATFORM.

- ✓ NEWS
- ✓ CHAT GROUPS
- ✓ BOOKINGS
- ✓ FUNDRAISING
- ✓ EVENTS
- ✓ DIGITAL CONSENT
- ✓ PAYMENTS
- ✓ NOTIFICATIONS AND REMINDERS

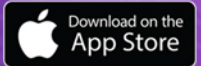


COMING SOON

- ✓ HOMEWORK HUB VIEW
- ✓ READING HUB VIEW
- ✓ CUSTOMISED INCENTIVES
- ✓ ABSENCE REPORTING
- ✓ SPONSORSHIPS

LIFE NINJA

Education Apps for the Digital Generation



MESSAGE NINJA

The advanced school communication app powered by the Life Ninja platform, GDPR compliant and completely free.

- ✓ One stop platform
- ✓ Cutting edge technology
- ✓ Administrative costs saving
- ✓ Community building
- ✓ Self service-onboarding



NOTIFICATIONS

Notifications alert parents to new communications and give reminders of upcoming events.

BOOKINGS

Create parents' evening slots or any other type of booking event, link payments as required.

PAYMENTS

Take payments easily and securely directly through the app for things like school trips or fundraisers.

CHATS

Engage in group chats with other parents, and or teachers while maintaining the privacy of all participants contact details.

INTEGRATION

Tight Integration with other Life Ninja apps, such as Tap Maths and Learning Ninja.

NEWS

Quickly share news in real-time with the whole school or relevant selected groups or individuals.

EVENTS

Create events, generate forms, menu choices, obtain digital consent, link payments, in-app calendar view, add to personal calendar, google map locations and more.

REAL TIME VIEW

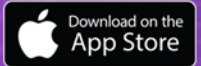
See which parents have seen and responded to your messages, completed forms, made bookings, and more.

FUNDRAISING

Promote different initiatives that parents can donate to through the app. Parents can also complete surveys and watch carefully filtered adverts that generate funds for the school.

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ABOUT US

Life Ninja is an education technology company that meets all the digital needs of primary schools through a suite of apps powered by an intuitive web dashboard.

✓ **ENGAGEMENT**

- Increased engagement leading to improved outcomes
- Parental and student engagement tools and tracking
- Ofsted relevant engagement reporting

✓ **SCIENTIFIC AND PSYCHOLOGICAL METHODOLOGIES**

- Retrieval, Visual Cues and Interleaving
- Spaced Repetition and Algorithmic Progression
- Growth Mindset Theory and Rhythm Enhanced Learning

✓ **DATA RICH**

- Detailed data reporting to assist teachers and decision makers
- Compare results to the national trends
- Ofsted relevant performance reporting

✓ **ENHANCED EFFICIENCY**

- Administrative time and cost savings
- Intuitive web dashboard with self-service onboarding
- Paperless low carbon footprint

✓ **SECURE AND COMPLIANT**

- Integrated GDPR compliance
- Latest secure technology
- Role based access and management

✓ **OUR VISION**

- Improved outcomes for all children
- Democratised access to Edtech
- A goal of interoperability in the Edtech space

